

Lakes  
Hospitality  
Interiors  
Show

# Invitation



2-day Lakes Hospitality  
Interiors Show, featuring  
**over 100 stands**  
with the latest interiors  
at the lowest prices.

From elegant furniture,  
beautiful bathrooms and  
gorgeous fabrics, to smart  
light fittings and lots of  
stunning accessories.



to **Lakes Hospitality Interiors Show 2009**

Monday 23 November, 11am-4pm & Tuesday 24 November, 10am-3pm  
at Low Wood Hotel, Windermere LA23 1LP [www.elh.co.uk](http://www.elh.co.uk)

We invite you to take **3 simple steps** to improve your accommodation bookings in a recession - and have an **enjoyable day out** into the bargain!

## Step 1

Visit the not-to-be-missed, 2-day Lakes Hospitality Interiors Show, offering the latest in interior design at the lowest prices, from elegant furniture, beautiful bathrooms and gorgeous fabrics - to smart light fittings and lots of accessories.

This popular furniture and design trade show will fill you with inspiration and ideas and you'll learn that small touches really can make a difference in freshening your look and bringing those much-wanted bookings.

## Step 2

Pick up ideas from FREE Design and Photography Workshops.

**Web Design Workshop:** Monday 23 November - 12pm and Tuesday 24 November - 1pm. The Creative Branch will present a 20-minute lunchtime workshop on the Top 10 Tips for making the most of your website. They will cover the latest trends - so you can make sure your site is always fresh and up-to-date.

**Imaginative Photography Workshop:** Tuesday 24 November - 11.30am. Quality Lake District photographer, IE Photography, will present a 20 minute workshop on how a few

simple ideas and props can result in stunning photographs of your rooms, to put on your website. Online photography has never been more important in promoting your B&B/Hotel.

**Design Surgeries:** Monday 23 and Tuesday 24 November - 1pm onwards. Local designers Nicola Rudge of Mattieson-Rudge Design Solutions and Judy Deakin of Form Interior Design will be doing drop-in design makeover sessions, translating your unique business ideas through to design.

## AND Step 3

**SOA Safety's "Safety Awareness Exhibition":** For the first time the Show will also be offering the added value of a combined SOA Safety exhibition offering advice, guidance and services to meet all your health, fire and safety needs. This will include talks on the role of the Responsible Person (usually the owner or manager) and Chief Fire Safety Officer, Rick Charlton, will explain the role of the regulator, the new database of premises that fail their Fire Risk Assessment and the penalties for non-compliance.

SOA Safety will also be on hand throughout the day to answer any questions and offer advice on all aspects of safety.

**The venue:** The four star Low Wood Hotel is an excellent venue, with easy access, good parking and all in a beautiful setting.

**For more information see**

w: [www.lhis.co.uk](http://www.lhis.co.uk) e: [info@lhis.co.uk](mailto:info@lhis.co.uk) t: 015394 44495

w: [www.soasafety.co.uk](http://www.soasafety.co.uk) e: [info@soasafety.co.uk](mailto:info@soasafety.co.uk) t: 08458 338931

**If you wish to pre-register**, please email your contact details to [info@lhis.co.uk](mailto:info@lhis.co.uk)

***Make sure you retain your position in a difficult market place and put the Show dates in your diary now!***



Lakes Hospitality Interiors Show is sponsored by:

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